

Mitsubishi Electric- Looking forward to a green future in more ways than one.

Dublin, 13th May 2014

Mitsubishi Electric a global, leading green technology company, has re affirmed their commitment to Ireland with the announcement of a multi-million euro investment in their Irish operations.

Spearheading this new development is Ciarán Moody, who takes up the post of General Manager for Ireland. At the ceremony to announce Ciarán's appointment and to open a new state of the art customer training and technology facility at their Ballymount offices, Ciarán added

“Mitsubishi Electric has a strong heritage in Ireland going back over 30 years and the latest investment demonstrates Mitsubishi Electric's confidence in the Irish branch and in the Irish economic recovery.”

In addition, the investment in Ireland also represents a jobs boost with staff levels increasing in recent months across the two divisions of Mitsubishi Electric. Those divisions driving growth in the area of sales and marketing across Ireland are the Factory Automation division, which offers a vast range of automation and processing technologies, and the Living Environmental Systems division offering solutions to heat, cool and ventilate your world.



In picture: The Mitsubishi Electric Ireland Team pictured with Mr. Uruma CEO and President Mitsubishi Electric Europe B.V., Mr. Furuta President Mitsubishi Electric Europe B.V. UK & Ireland Branches, Mr. Hartmut Pütz President Factory Automation Mitsubishi Electric Europe B.V., Mr. Ciarán Moody General Manager Mitsubishi Electric Europe B.V. Ireland Branch,

About Mitsubishi Electric

With over 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, as well as in products for the energy sector, water and waste water, transportation and building equipment.

With around 121.000 employees the company recorded consolidated group sales of 29,5 billion Euro* in the fiscal year ended March 31, 2013.

Our sales offices, research & development centres and manufacturing plants are

located in over 30 countries.

**Exchange rate 120,69 Yen = 1 Euro, Stand 31.3.2013 (Source: Deutsche Bundesbank)*

Further Information:

Website:

ie3a.mitsubishielectric.com

www.mitsubishielectric.com

**Mitsubishi Electric Europe B.V. Ireland
Branch**

Factory Automation

Rachel O'Brien

Marketing Executive

Westgate Business Park Ballymount, Dublin 24

Tel: +353 1 419 8856

rachel.obrien@meir.mee.com

PR Agency:

Gaffney McHugh Advertising

Tel: +353 16764034

Email: david@gaffneymchugh.ie

Web: www.gaffneymchugh.ie